

my  
**EUROPEAN**  
city



VIDS

**AS PART OF EUROPEAN HERITAGE DAYS, MY EUROPEAN CITY NETWORK INVITES NON-PROFESSIONAL FILM MAKERS TO CREATE A FILM AND ENTER OUR COMPETITION ON THE RECLAMATION OF INDUSTRIAL PAST IN EUROPEAN CITIES.**

## MY EUROPEAN CITY SHORT FILM COMPETITION

We invite you to use your imagination and make a short film of how a city has reused and reclaimed their industrial heritage. An industrial building turned into offices, old cans transformed into perfume bottle, reclaiming of a former industrial factory into an art center... All over Europe, examples of reclamation of industrial heritage are numerous. Choose, create or invent one that inspire you in your city, get started and make your own film.

Looking for some inspiration on the theme? Here are some examples of reclamation of industrial heritage in Europe:

- Nottingham Regeneration are an organisation that transforms old derelict buildings into places that can be reused for a variety of things  
[www.nottinghamregeneration.ltd.uk/about-nrl/properties-to-let/provident-works](http://www.nottinghamregeneration.ltd.uk/about-nrl/properties-to-let/provident-works)
- Former biscuits factory, Nantes (France)  
[knowing-nantes.blogspot.fr/2012/07/unique-place-at-nantes-le-lieu-unique.html](http://knowing-nantes.blogspot.fr/2012/07/unique-place-at-nantes-le-lieu-unique.html)
- Old slaughterhouse, Madrid (Spain)  
[www.mataderomadrid.org/new-times-new-architecture.html](http://www.mataderomadrid.org/new-times-new-architecture.html)
- Former cablefactory, Helsinki (Finland)  
[www.hiap.fi/kaapeli](http://www.hiap.fi/kaapeli)
- You can also use your own imagination

## COMPETITION RULES

- Your film must be between 1.30 and 2.30 minutes in length. We will accept any type of short film including cartoon, animation...
- Participants will retain ownership and copyright of their film, however by entering the competition, you automatically give permission and the right to MyEuropean City to use your work at any time for their own purposes and those of the network.
- Mandatory size: MP4
- Your entry must not contain dialogue! We are happy for you to use music, sound, visual effects to tell your story.
- Please provide a title for your film.
- Please add your name and contact details onto your entry and return it to us before the 9th of November to: [contact@myeuropeancity.eu](mailto:contact@myeuropeancity.eu)
- Make sure that you have read the conditions and agree with the competition rules.
- Each entry will be posted onto our website ([www.myeuropeancity.eu](http://www.myeuropeancity.eu))
- The public can vote via our website and social networks for their favorite film. The films will also be judged by a panel from My European City Network.
- The best films will be presented at the Network next meeting in Nantes (France).
- The overall winner will take a part in a training on filmmaking during forthcoming event in Nantes, France or in Arad, Romania.
- 2 runners-up will receive prizes and gifts from the partners.

## COMPETITION INFORMATION

### HOW CAN I PARTICIPATE?

Online and free competition open to adults 18 plus only, residents living in one of the Network Cities (Entries will not be accepted from professional film makers).

Participants must be from one of the cities of the network: Arad, Iasi, Nottingham, Région Pays de la Loire, Szczecin.

### SAVE THE DATE!

Official launch on September the 12th.

Deadline to enter the competition is November the 9th at 12 PM.

The judging panel of My European City will meet between the 18th and the 19th of november.

The winners will be notified by e-mail after November 19th.

### ORGANISER CONTACT

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**THIS COMPETITION HAS BEEN PROPOSED AND ORGANISED BY MY EUROPEAN CITY WITH THE COLLABORATION OF ITS MEMBERS : NOTTINGHAM CITY COUNCIL (ENGLAND), GRAINE D'EUROPE (FRANCE), JELGAVA LOCAL MUNICIPALITY (LATVIA), MEDIA DIZAJN (POLAND), IASI-EUROPEAN CAPITAL OF CULTURE FOUNDATION AND THE MUNICIPALITY OF ARAD (ROMANIA).**